

Chandler School Boosters Meeting  
Thursday, March 27, 2014, 7:00pm  
Hamilton High School Auditorium  
Prepared by Jessy Wallace, CSB Secretary

### Introductions

- Board members in attendance were introduced: Lyle Bonfigt, Bruce Fredette-Roman, Jessy Wallace, Steve Vanklompberg, Mandy Rohde, Jen Hillis

### Approval of the Minutes

- Meeting minutes from the October member meeting that was so long ago no one remembers it were brought to everyone's attention. Motion to approve was made by Shawnee Higgins and seconded by Carol Disteno. Minutes approved unanimously.

### History

- CUSD formed the CSB when the AG stated that all the district PTOs and Booster Clubs could no longer operate under the district tax ID number. CSB cannot be part of CUSD, we work independently of each other, however we each work to support each other's goals and needs.
- CSB is a non-profit 501(c)3 organization, made up of PTOs and Booster Clubs that operate in the Chandler Unified School District

### Our Mission

- Mission statement is on our website ([chandlerschoolboosters.weebly.com](http://chandlerschoolboosters.weebly.com))
- We want to bring the PTOs/Boosters together, not just share a tax ID number

### Goals and Vision

- Big picture: We'd like CSB to become a recognized brand. With committees and fundraising, we can make ourselves visible to the community. This way, in the future we may become self-sustaining (lower/

no fees paid by members!) and be able to maximize support of all CSB members.

## Benefits of Being a Member

### Knowledge sharing

- Assuming \$4.5M revenue for CSB member organizations: 1% increase in Revenue (sharing fund-raising best practices) + 1% cost reduction (leveraging buying power) = CSB self-funded through value creation (1% improvement in funding and cost savings funds CSB's operations. Additional savings benefit member programs.)
- Share best practices using workshops, the CSB website/blog/newsletter, additional forums to build on each other's experiences
- Compliance resources to make it easier for members to follow district rules & procedures, CSB guidelines, and non-profit regulations
- Leverage vendors: pre-negotiated and optimized fees; vendor recommendations
- Continuity: Archive info to help with officer transitions
- Network
- CSB website ([chandlerschoolboosters.weebly.com](http://chandlerschoolboosters.weebly.com)): CSB info, current events, PTO and Booster Club sections, members area to keep contact info up-to-date, and questions/forum.
- Workshops: Survey members for a topic, share results, workshop/discussion, best practices newsletter, archive so everyone can benefit in the future. Example workshops: Treasurer's Conference (summer), Student Safety (fall), Fundraising (winter), Business Continuity (spring)

### Banking

- one tax ID number for all member organizations
- Lots of headaches for everyone opening up their new CSB accounts. Chase bank is offering few/no fees for member orgs under the same T.I.N. Chase can file a trade name for each member. All optional, but recommended.

### Tax Returns

- CSB CPA takes care of the tax return for all members
- 501(c)3 regulations change periodically- CSB takes care of keeping up with requirements so members don't have to.

## Preliminary Budget

- Still a lot of work to do on it

- Included items: reimburse district startup costs, professional fees (CPA; legal, since we're independent of CUSD), administrative costs (accounting, website maintenance, record keeping), insurance (events off CUSD property are not covered under district liability insurance), marketing/fundraising (all on the road to becoming a self-sustaining brand name in the community that doesn't have to charge member organizations)

### Cost of Membership

- \$4.5M estimated total revenue, \$80K estimated CSB budget = 1.78% of gross revenue
- Example: An organization brings in a gross revenue of \$35,000; their pro rata share is \$623

### Bylaw Changes/Elections

- 2 proposed changes to the bylaws will be voted on next meeting and can be viewed on the CSB website
- Term limits: proposed to remove the 2-year term limit for board members
- Definition of fees: define as gross bank deposits
- Board elections will take place at the next meeting; nomination forms are available online; must be a rep or alternate by May 1 to be on next year's board

### Next Meeting

May 1, 2014

7:00pm-8:30pm

CUSD Board Room

For Reps or Alternates